

Infographic Evaluation Rubric

Name of Teacher:	Class:	Subject:
Name of Evaluator:	Organisation:	Date:
Difficult to teach concept		

Components	Exceeds Expectations	Meets expectations	Approaching expectations	Below expectations	Scores
Title (CK)	Availability of title =1, missing title = 0				1
Structure/ Organization/ Design (TK)	Information is well structured and organized (2marks)	Information is well structured (1.5marks)	Information is fairly structured (1marks)	Information lacks proper structure and is confusing (0.5marks)	2
Objects (PCK)	The objects included in the infographic are appropriate and suitable (3marks)	Some objects included in the infographic are not very suitable. (2.5marks)	Some objects included in the infographic are appropriate but not very suitable (2 marks)	The objects included in the infographic are not appropriate and suitable (1marks)	3
Story/ problem (PCK)	Tells a very captivating concept story (4marks)	Tells a captivating concept story (3marks)	Tells a less captivating concept story (2marks)	Lacks concept story or tells 'mixed up' stories (1marks)	4
Well researched information (CK)	Provides insightful useful educative information (4marks)	Provides useful educative information (3marks)	Provides educative information (2marks)	Provides irrelevant information (1marks)	4
Accurately cited information (CK)	Free from errors, accurate information, statistics (4marks)	Provides accurate information (3marks)	Provides accurate information with a few errors (2marks)	Some information not accurate (1marks)	4
Visually appealing (TK)	Uses appropriate fonts, good visuals and themes (2marks)	Uses good visuals and legible fonts (2.5marks)	Uses fairly good visuals and legible fonts (2marks)	Inappropriate font, unsuitable visuals / theme (1marks)	2
Total					20